

GC Media Group Ltd: Privacy Policy

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Topics:

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What data do we collect?

GC Media Group Ltd collects the following data:

- Personal identification information
 - First and last name
 - Email address
 - Telephone number
 - Your role

How do we collect your data?

You directly provide GC Media Ltd with most of the data we collect. We collect data and process data when you:

- Contact us using any of the forms on our website.
- Voluntarily complete a customer survey or provide feedback via email.
- Use or view our website via your browser's cookies.

How will we use your data?

GC Media Group Ltd collects your data so that we can:

- Process your enquiries and manage your account.
- Email you with special offers on other products and services we think you might like.
- Improve the performance of our website and services

When GC Media Group Ltd processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

How do we store your data?

GC Media Group Ltd securely stores your data and it is encrypted at rest and in transit, using several strong encryption protocols, and technologies that include Transport Layer Security/Secure Sockets Layer (TLS/SSL), Internet Protocol Security (IPSec), and Advanced Encryption Standard (AES). We achieve this using Microsoft 365.

Marketing

GC Media Group Ltd would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop GC Media Group Ltd from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please email us: info@gcmediagroup.co.uk

What are your data protection rights?

GC Media Group Ltd would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request GC Media Group Ltd for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that GC Media Group Ltd correct any information you believe is inaccurate. You also have the right to request GC Media Group Ltd to complete the information you believe is incomplete.

The right to erasure – You have the right to request that GC Media Group Ltd erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that GC Media Group Ltd restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to GC Media Group Ltd processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that GC Media Group Ltd transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@gcmediagroup.co.uk

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies?

GC Media Group Ltd uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website
- Identify ways to improve our website
- Identify ways in which visitors find our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- **Functionality** – GC Media Group Ltd uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include your cookie preferences. A mix of first-party and third-party cookies are used.
- **Advertising** – GC Media Group Ltd uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. GC Media Group Ltd sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.
- **Analytics** – used for monitoring visitor behaviour whilst on our website.

- **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The GC Media Group Ltd website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

GC Media Group Ltd keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 11 November 2021.

How to contact us

If you have any questions about GC Media Group Ltd privacy policy, the data we hold about you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: info@gcmediagroup.co.uk

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that GC Media Group Ltd has not addressed your concern in a satisfactory manner, you may [contact the Information Commissioner's Office](#).